

CT318 Human Computer Interaction Semester 1 2023-2024

Week Three Tasks:

Read and review/view the following materials posted in Module 2 on Canvas

- Read **Encyclopedia of Design Chapter 3: User Experience and Experience Design**, Marc Hassenzahl
- **Read IDF: What is Design Thinking and Why Is It So Popular?**
- **Read Design Council: Double Diamond Design Process Model**
- Read **NNG: The Two UX Gulfs: Execution and Evaluation**
- **CT318 Lecture 3: Design Process**

Self-Test Questions:

- What is “Experience” according to Hassenzahl?
- What is “User Experience” and “Experience Design”?
- Explain the “Why, What and How” balance in UX Design
- What activities are involved in UX Design?
- What is Design Thinking?
- What is the goal of Design Thinking?
- What is the Double Diamond Design Process model?
- Compare the Double Diamond to the Design Thinking process
- What is Norman’s Interaction Model?
- What are the Gulfs of Execution and Evaluation? How can they be overcome?



Group Design Project:

- **Submit / Check your CT318 Design Project Group on Canvas**
- **Research and identify your group Design Problem**

DISCUSSION:

- **Which Design Process and Why?**
- **Review and contribute to the CT318 Discussion Board on Canvas**