



CT 3112 - PROFESSIONAL SKILLS – TOPIC 1: COMMUNICATION SKILLS

Effective Presentation skills – Preparation and planning. Questions to consider: where, when, what and how

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.i e

Where will you deliver your presentation?

- Small room or lecture/conference hall
- Familiar setting or new
- Formal or less formal



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Where will you deliver your presentation?

Additional considerations:

- Layout
- Seating arrangements
- Amenities
- Air/heat/lights
- Facilities & equipment
- Audio/visual equipment
- Parking



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When

If you have a choice of when to give your presentation - consider the following points

- Morning
- Afternoon
- Evening/Weekend

**Always find out how long you have
to present**



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What do you want/need to present?

- Knowledge analysis
- It is the subject/main content of your presentation
- Comes from the objective



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What do you want/need to present?

Will your presentation be...

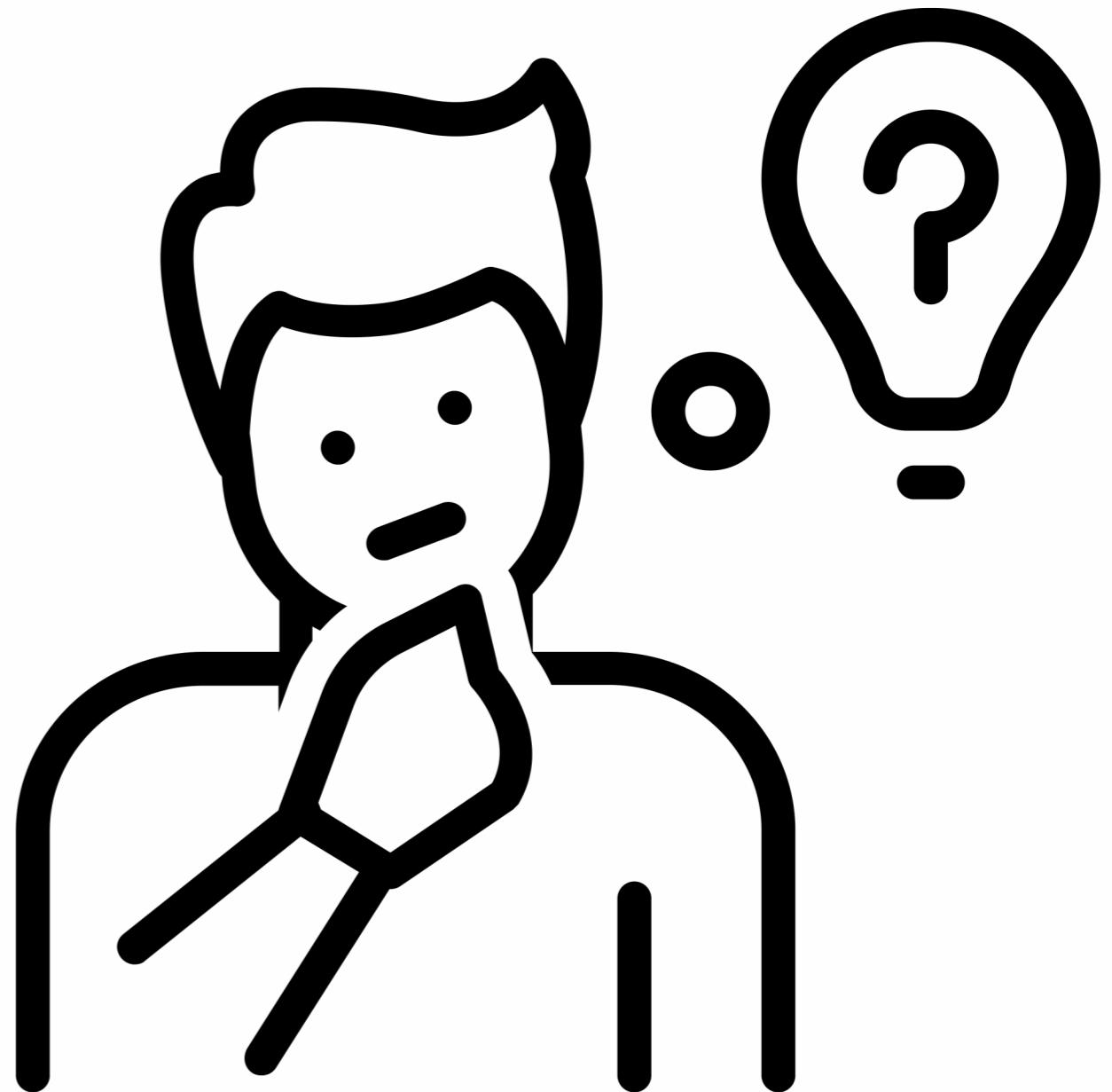
- An overview
- A basic introduction
- The development of an existing idea
- or a presentation of something new
- '...' show progress, present results, introduce an idea etc.



What do you want/need to present?

When preparing your material also consider:

- Must knows
- Should knows
- Nice to knows



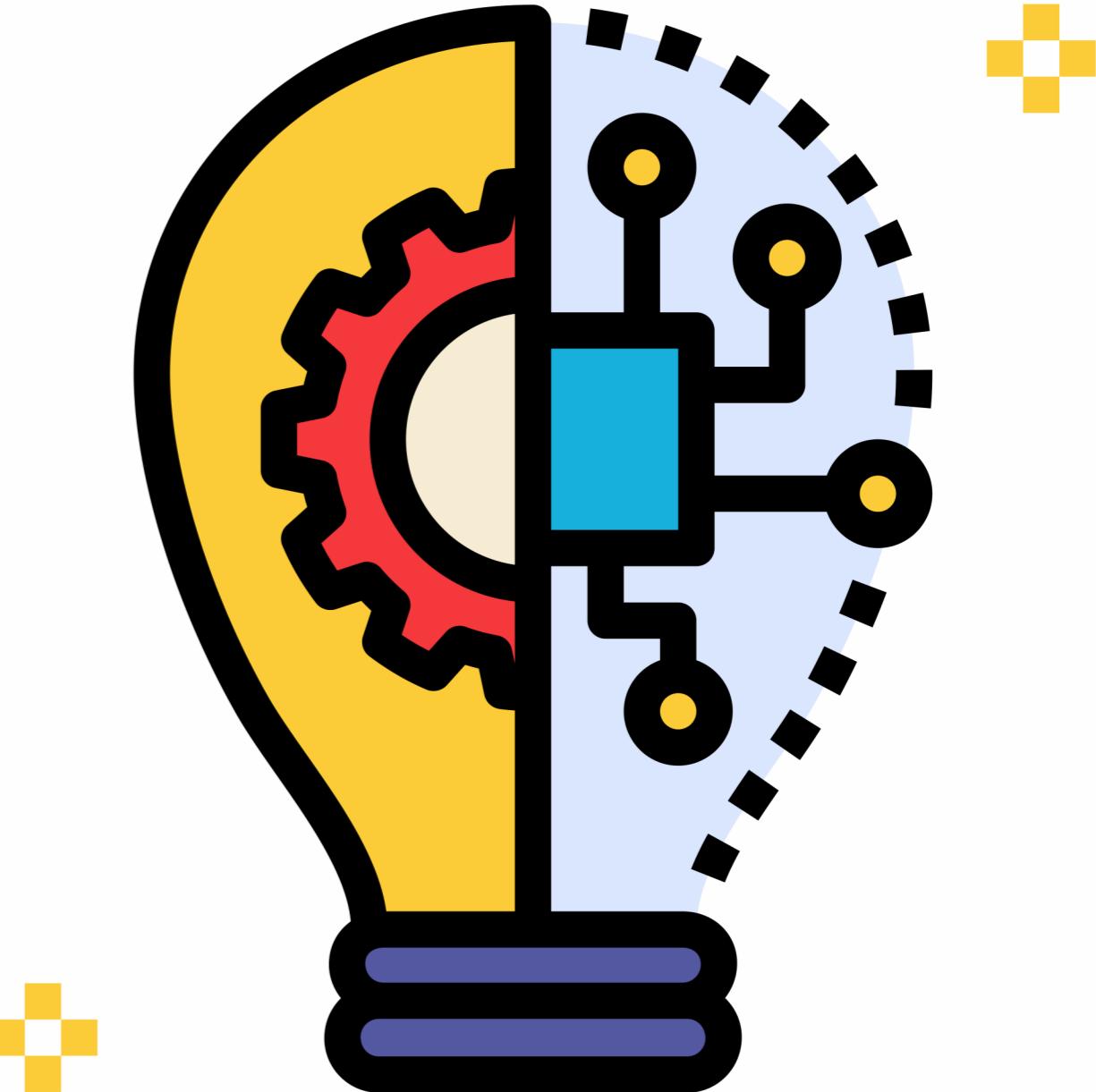
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How

- Structure
- Technology
- Visual aids – PowerPoint, overhead projector slides, flipchart or whiteboard
- Audio aids - Microphone



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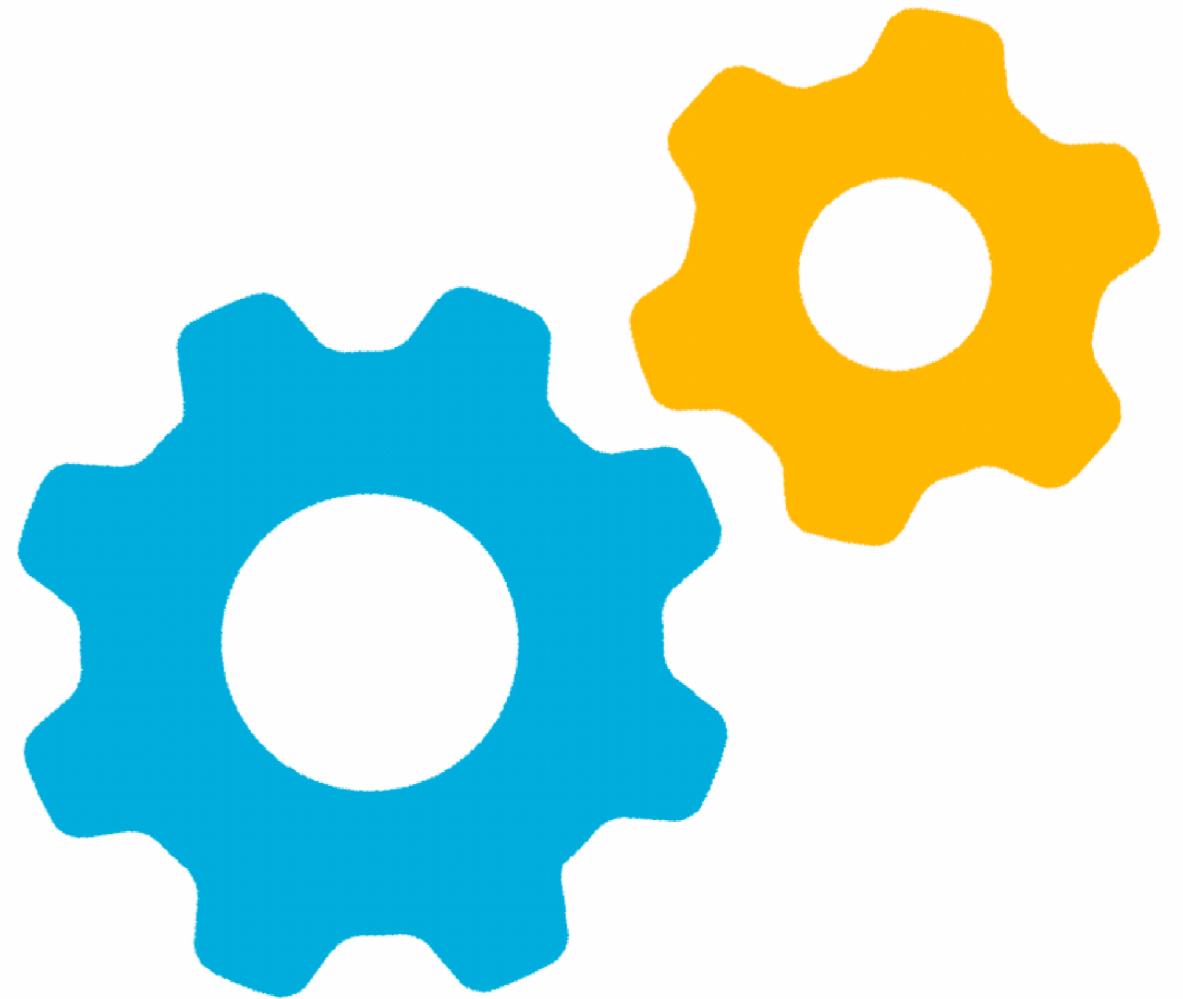


How

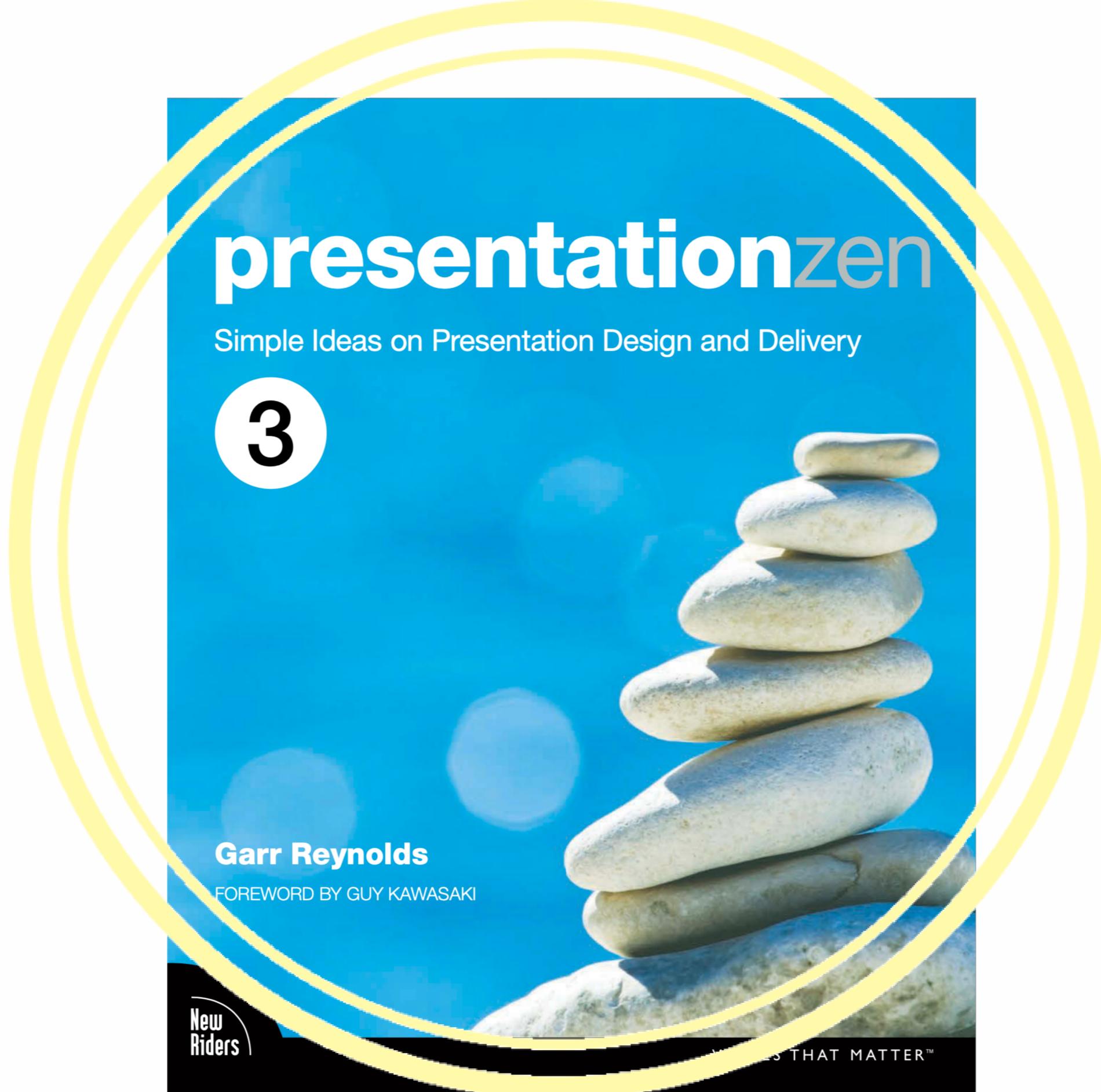
Equipment available

Delivery Technique

- Voice
- Movement – podium or space to move
- Appearance



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LET'S GET
STARTED



Brainstorm

“The best way to have a good idea is to have a lot of ideas.” Linus Paulling



Grouping and identifying the core



Storyboarding off the computer



Sketch your visuals



Storyboarding on the computer



By

Yana

